



HAVE THE ADVANTAGE IN YOUR FIELD

Weather has a direct impact on every element of your business. By collaborating with Weathertrends360, Advantage Acre can now provide highly accurate long-term weather forecasts, giving you a clearer picture of future conditions to make more proactive decisions on your farm, without requiring previous years' data.

HOW CAN ADVANTAGE ACRE IMPACT FIELD MANAGEMENT?

- **Seed Selection**
- **Population + Genetic Placement**
- **Management Practices**
- **Higher Yield Potential**
- **And More**

What if you knew the weather a year in advance? Not just averages or probabilities, but precise forecasting for every single day of the growing season with 100% accuracy. How would it impact your seed selection, population and genetic placement, management practices and ultimately, your yield? While we're not there yet, Advantage Acre takes a huge leap in that direction, offering Weathertrends360, a long-term, subscription-based weather forecasting system with a proven accuracy of 84%.

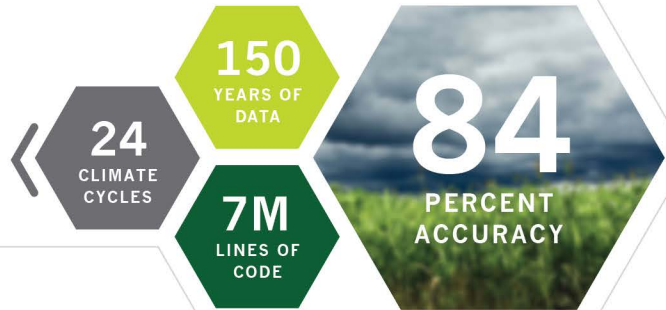
WHAT IS WEATHERTRENDS360?

Weathertrends360 is the latest in advanced weather forecasting services available through Advantage Acre. Straying from typical physics-based models, Weathertrends360's industry-leading meteorologists use precision mathematics to provide accurate long-term forecasts. Because of variables like cold and warm fronts, high and low pressure and topography, traditional physics-based forecasting techniques do not always provide the most accurate account of the weather.



HOW DO THEY GET THE FORECAST RIGHT 11-MONTHS AHEAD?

While other weather services use physics, Weathertrends360 uses math and science-based statistics, taking 150 years of massive data, 7 million lines of computer code and quintillions of calculations daily. They sift through 24 climate cycles and various weather impacted scenarios, an inconceivable number of iterations. Armed with all of this data, Weathertrends360 factors in statistics by day and location, providing a clearer picture of long-term weather events.



WEATHERTRENDS360 IN YOUR FIELD

Hybrid Selection

Make more informed hybrid selection decisions almost a year in advance.

In-field Applications

Better assess when to make in-field applications and when to wait.

Weathertrends360 allows you to better anticipate unforeseen weather events that could impact your season. When you know what to expect, you can better understand the conditions your seed will experience in the months to come. This data will allow you to make confident, informed decisions on a wide-variety of field management practices in order to take full advantage of each seed's potential.

Planting + Harvest

See suggested planting and harvest dates based on possible weather events.

Field Conditions

Understand the conditions your crop will experience during critical growth stages.

WHY SHOULD YOU TRUST WEATHERTRENDS360?

Weathertrends360 is NOT an unfounded prediction. It is a precise assessment of weather patterns and trends over time that has been in use for over 25 years. Clients such as Wal-Mart, Coca-Cola, Anheuser-Busch and Microsoft are among the growing list of Fortune 500 companies that have trusted Weathertrends360 to make strategic decisions in all aspects of their business. As a result, after more than a decade of relying on Weathertrends360, these companies have seen more than \$1 billion+ in ROI.

WHY ADVANTAGE ACRE?

The Advantage Acre platform brings together three fundamental components of farming today: seed, soil and weather. We combined our knowledge of our genetics, the comprehensive understanding of soil and Weathertrends360's advanced forecast to assign a productivity index to each unique environment. With this enhanced, dynamic knowledge, our recommendations may change from year to year. Next year, you could plant the same hybrid in the same field and get a completely different seeding recommendation. Advantage Acre's recommendations put our hybrids in the precise location in your field that will maximize yield potential. With the challenges you face day-to-day, let us help give you an advantage in your field.